



SPEAKER PROFILE

Dr Rima Rudd

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Dr Rima Rudd is a Lecturer on Society, Human Development and Health at the Harvard School of Public Health. Her work centres on health communication and the design and evaluation of public health programmes. She teaches courses on innovative strategies in health education, programme planning and evaluation, and health literacy.

Dr Rudd is a leader in health literacy and has helped to shape both the research and practice agenda in the US, Canada and Europe. Dr Rudd works closely with the adult education, public health, oral health and medical sectors. Her current research looks at literacy-related inequalities and disparities, and barriers to health programmes, services and care. Dr Rudd has done pioneering work around the health literacy demands of the environment of healthcare institutions and as a result she developed the assessment of the health literacy environment in healthcare institutions.

Here are some websites and publications featuring Dr Rudd:

Dr Rudd's Harvard website on health literacy serves scholars and practitioners
[://www.hsph.harvard.edu/healthliteracy/index.html](http://www.hsph.harvard.edu/healthliteracy/index.html)

Podcast: Dr Rudd talks about the health literacy burden in healthcare [://www.healthliteracyoutloud.com/2009/05/04/](http://www.healthliteracyoutloud.com/2009/05/04/)

Video: Dr Rudd examines how health professionals and organisations can reduce the literacy demands of patients
[://www.hsph.harvard.edu/multimedia/video/2010/healthliteracy/index.html](http://www.hsph.harvard.edu/multimedia/video/2010/healthliteracy/index.html)

Health literacy literature reviews: Dr Rudd has co-authored a couple of literature reviews of health literacy research
[Literacy: An Updated Review of the Medical and Public Health Literature.](#)
[Literacy: A Review of the Medical and Public Health Literature](#)

Communicating Health: Priorities and Strategies for Progress: This website contains a public health level list of prerogatives for the Office of Disease Prevention and Health Promotion into communicating health. It also outlines a national U.S. response to improve health literacy
[://odphp.osophs.dhhs.gov/projects/healthcomm/objective2.htm](http://odphp.osophs.dhhs.gov/projects/healthcomm/objective2.htm)

Literacy and Health: This PowerPoint presentation from Dr Rudd and the Harvard School of Public Health provides an excellent introduction and overview of health literacy
[://www.hsph.harvard.edu/healthliteracy/files/overview_slides.pdf](http://www.hsph.harvard.edu/healthliteracy/files/overview_slides.pdf)

Study Circle Guides: This website from National Center for the Study of Adult Learning and Literacy in the US provides a range of Study Circle Guides created by a team of educators and researchers led by Dr Rudd. These include Skills for Disease Prevention and Screening, Skills for Chronic Disease Management, Skills for Health Care Access and Navigation and more, all designed to help learners develop skills in these areas
[://www.ncsall.net/index.php?id=25](http://www.ncsall.net/index.php?id=25)

The Health Literacy Environment Activity Packet: First Impressions and Walking Interview This packet draws directly from the guide created by Rudd and Anderson (The Health Literacy Environment of Hospitals and Health Centers), and is a revised version of the First Impressions section. A simple, yet easy-to-use and detailed guide to assess hospital and clinical environments [://www.hsph.harvard.edu/healthliteracy/files/activitypacket.pdf](http://www.hsph.harvard.edu/healthliteracy/files/activitypacket.pdf)

If you would like to receive information about this conference, please email healthliteracy@workbase.org.nz



Workbase: the New Zealand Centre for Workforce Literacy Development

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